



OFFSET PRINTING

BEST COMBINATION OF LOW PRICES AND HIGH QUALITY

Our printing prices include shipping by FedEx ground service to the 48 Continental States. Smaller quantity orders maybe shipped by Post Office.

For Parcel Post to Hawaii and Puerto Rico, add 30% • to Alaska, add 40%.

PRINTING PRICES ARE BASED ON PER ITEM (Not Total Quantity).

FROM YOUR CAMERA READY COPY — BLACK INK

When we use the term camera ready for offset printing we are talking about copy that is ready to go on a plate for printing. The copy is exactly as it should be without making any adjustments. If you need us to layout or typeset (allow extra time) your name & address on circulars, etc.—please add \$4.00 each (Up to 4 lines of Copy, 75¢ per line thereafter). We also can put ID numbers on circulars or post cards for \$2.00 each. WISCONSIN RESIDENTS ONLY, Please include 5.5% Sales Tax.

PRINT AND PARCEL DISTRIBUTION

Camera Ready circulars printed and distributed via insertion into our outgoing printing order parcels, (non-conflicting insertion). This excludes dropship orders.

20 Lb. BOND WHITE OR COLOR

Colors Available at the Same Price as White: Cream, Ivory, Tan, Buff, Yellow, Green, Blue, Pink, Orchid, Gray, Salmon, Cherry, Natural, Eye-Eze, Gold and new shade Goldenrod (lighter in color than Gold), Lilac, Peach & Turquoise only in 8 1/2 x 11 & 5 1/2 x 8 1/2 sizes.

QTY	5 1/2 x 8 1/2		8 1/2 x 11		8 1/2 x 14		11 x 17	
	1-Side	2-Sides	1-Side	2-Sides	1-Side	2-Sides	1-Side	2-Sides
100	1/2 of reg size		\$ 6.00	\$ 8.00				
200	\$ 7.00	\$ 9.00	10.00	15.00	\$14.00	\$20.00		
500	12.00	15.00	18.00	25.00	25.00	35.00	\$35.00	\$45.00

Preferred payment is by check or money order. To keep our prices low we do not accept credit cards, through the mails. However, through PayPal.com we can accept MasterCard and Visa by e-mail notification. Our email address is THRIFTYP@CENTURYTEL.NET for PayPal and email copy of catalog.

Serving through the mails since 1979.

Bindery - \$3.00 Minimum

FOLDING

5 1/2 x 8 1/2, 8 1/2 x 11 & 8 1/2 x 14 in 1/2, or to #10 \$ 4.00 per 1,000
 11x17 in 1/2 \$ 6.00 per 1,000
 11x17 to 5 1/2 x 8 1/2 \$10.00 per 1,000
 11x17 to #10 \$15.00 per 1,000

CUTTING \$2.00 per cut per 1,000

Please leave a 3/8" margin between image areas.

DRILLING \$1.00 per drill per 1,000

STAPLING or TABBING 2¢ per each

Collating and Padding Also Available

TYPESETTING AVAILABLE

..... 1-Side .. 2-Sides

3 1/2 x 8 1/2 (3 x 8) — 500 wds \$ 6.60 \$ 12.85

5 1/2 x 8 1/2 (5 x 8) — 750 words \$ 9.90 \$17.55

8 1/2 x 11 (8 x 10 1/2) — 1,750 wds \$19.80 \$ 38.60

Image Requirements:

For sizes up to 8 1/2 x 14, we need a 1/4" margin; For 11 x 17 we need a 1/2" margin around image area. For the best results for two 8 1/2 x 11's printed on 11 x 17, there should be an inch inner margin. If your job requires cutting, we need 1/4" between image areas (example: post cards).

For best reproduction, camera ready should be dark black or red print on a white or light colored background. Our equipment allows us a great deal of latitude. However, we are not responsible for the submission of improper camera ready copy. For your benefit, we reserve the right to charge you a fee for any improvements we have to make to your camera ready copy.

CO-OP PRINTING WHITE OR COLOR

Your copy on one-side,
ours on the other side.

FROM YOUR CAMERA READY COPY

Your Camera Ready Copy on one side, one or more (depending on quantity ordered) of our pricelists on the other. You mail all. We reserve the right to reject any copy submitted for co-op printing. If your co-op printing copy is not proper camera ready copy, we reserve the right to make it proper camera ready and charge you our going rate.

20 LB. BOND - BLACK INK

QTY	SIZE				
	3 1/2 x 8 1/2*	5 1/2 x 8 1/2	8 1/2 x 11	8 1/2 x 14	11 x 17
250	1/3 of 8 1/2 x 11	1/2 of reg sheet	\$ 8.00	\$10.25	\$ 16.00
500	(750 for \$9.00)	\$ 9.00	10.50	13.25	21.00
1,000	\$10.25	11.50	15.75	18.75	31.50
2,000	13.15	19.00	25.25	31.25	50.50
3,000	17.75	27.00	34.75	43.00	69.50
4,000	26.30	35.00	44.00	54.50	88.00
5,000	35.50	43.00	53.00	65.00	106.00

Colors Available at the Same Price as White: Cream, Ivory, Tan, Buff, Yellow, Green, Blue, Pink, Orchid, Gray, Salmon, Cherry, Natural, Eye-Eze, Gold and new shade Goldenrod (lighter in color than Gold), Lilac, Peach & Turquoise only in 8 1/2 x 11 & 5 1/2 x 8 1/2 sizes.

*On the back of 3 1/2 x 8 1/2 co-op will be small version of "Mail Peddler's Ads". We will even put your name as co-publisher. The commission is 50% on advertising and 25% on the typesetting.

PLEASE FEEL FREE TO USE THIS AS YOUR ORDER SHEET. JUST CIRCLE YOUR CHOICES AND FILL OUT THE SHIPPING LABEL. WE WILL SEND YOU OUR CATALOG FOR A SASE OR WITH YOUR ORDER.

☞ We also print:

❖ We do circular printing also on 20 Lb. Bond & 60 Lb. Offset

❖ Carbonless Forms ❖ Soft Cover Booklets

❖ Post Cards ❖ Color Ink

❖ White & Color Envelopes Available

☞ Complete Pre-Press Department

❖ Typesetting ❖ Camera Work ❖ Limited Logo Work

☞ Bindery — Padding Also Available

☞ We also do:

❖ Dropshipping ❖ Lettershop Services ❖ Advertising

THRIFTY PRINTS, INC.

The Quality Litho Printer and Typesetter that is as near as your Mail Box®
 N5554 Luebke Road Baraboo, Wisconsin 53913

Name: _____

Company: (Optional) _____

Street Address: _____

City, State, Zip: _____

Optional: Phone, Fax or Email: _____

PLEASE SEND STREET ADDRESS FOR FEDEX SHIPPING
 BUSINESS MATERIALS ENCLOSED. NO SIGNATURE REQUIRED

THRIFTY PRINTS, INC.

The Quality Litho Printer and Typesetter that is as near as your Mail Box.®

N5554 Luebke Road — Baraboo, Wisconsin 53913

Website: www.ThriftyPrintsInc.com

(LIGHT WEIGHT PAPER)	<h2>20 Lb. BOND WHITE OR COLOR</h2>	You Can Fit 5 8 ¹ / ₂ X11 Sheets Into #10 For A 1 st Class Stamp.
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COLORS AVAILABLE AT THE SAME PRICE AS WHITE: Cream, Ivory, Tan, Buff, Yellow, Green, Blue, Pink, Orchid, Gray, Salmon, Cherry, Gold and Goldenrod (lighter in color than Gold). Lilac & Turquoise only in 8¹/₂x11 & 5¹/₂x8¹/₂ sizes.

QTY	5 ¹ / ₂ X 8 ¹ / ₂		8 ¹ / ₂ X 11		8 ¹ / ₂ X 14		11 X 17	
	1-Side	2-Sides	1-Side	2-Sides	1-Side	2-Sides	1-Side	2-Sides
250	1/2 OF REG SIZE		\$ 15.00	\$ 18.00	\$ 17.10	\$ 22.75	\$ 30.00	\$ 36.00
500	\$13.50	\$17.50	16.50	22.25	20.75	30.50	33.00	44.50
1000	17.50	27.75	24.75	30.00	29.50	37.40	49.50	60.00
2000	30.50	44.00	39.60	51.50	49.00	67.50	79.20	103.00
3000	44.00	59.00	56.00	72.50	68.80	95.50	112.00	145.00
4000	56.00	73.75	75.35	95.25	88.00	126.00	150.70	190.50
5000	67.00	87.50	85.50	112.00	105.60	149.50	171.00	224.00
Add'l M's	11.00	13.25	16.50	19.80	19.50	25.00	33.00	39.60

FOR BRIGHT COLORS; Add \$3.00 per 500 (MINIMUM); Blue, Green, Orange, Pink, Red, Yellow, Aqua, Gold, Magenta, Pine, Purple and Tangerine. Bright Colors Available in 8¹/₂x11 & 5¹/₂x8¹/₂ Only. We reserve the right to have a 10% under, 10% over on Bright Colors.

{MEDIUM (BOOK WEIGHT)}	<h2>60 Lb. OFFSET WHITE OR COLOR</h2>	<h3>8¹/₂ X 14 WHITE</h3>
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QTY	5 ¹ / ₂ X 8 ¹ / ₂		8 ¹ / ₂ X 11		11 X 17		8 ¹ / ₂ X 14	
	1-Side	2-Sides	1-Side	2-Sides	1-Side	2-Sides	1-Side	2-Sides
250	1/2 OF REG. SIZE		\$ 17.00	\$ 20.00	\$ 34.00	\$ 40.00	\$ 19.80	\$ 24.50
500	\$15.60	\$18.80	18.70	25.80	37.40	51.60	29.70	35.20
1000	19.80	26.95	27.90	34.10	55.80	68.20	39.70	47.30
2000	33.00	41.80	52.80	62.70	105.60	125.40	62.70	71.50
3000	46.00	56.00	74.80	90.00	149.60	180.00	84.70	95.70
4000	59.40	70.40	96.80	118.80	193.60	237.60	105.60	118.00
5000	72.60	84.70	118.80	143.00	237.60	286.00	125.40	140.80
Add'l M's	12.00	14.30	19.80	22.00	39.00	44.00	18.70	23.50

Colors Available At The Same Price As White for 5¹/₂x 8¹/₂, 8¹/₂x11 and 11x17: Cream, Ivory, Tan, Peach, Orchid, Yellow, Pink, Blue, Green, Grey, Gold, Orange, Red & Aqua.

ASTROBRIGHT COLORS: 5¹/₂x8¹/₂ add \$4.00 per 1,000, 8¹/₂x11 add \$6.00 per 1,000.

Colors Available: Solar Yellow, Pulsar Pink, Terra Green, Venus Violet, Cosmic Orange & Lunar Blue. We reserve the right to have a 10% under, 10% over on Bright Colors.

For 8¹/₂x14 60 Lb. color, use 11x17 60 Lb. prices.

24 Lb. ENVELOPES

✉ FROM YOUR CAMERA READY COPY ✉

Typesetting: See Stationery Prices under Pre-Press on Page 11.

With quantities over 3,000 or more of the same Envelope; Free Typesetting of Basic 4-line Name & Address! Our Stationery Typesetting includes artwork. We can put your Black & White Photo on any Envelope for \$3.00.

STOCK & SIZE	QUANTITY				
	500	1,000	2,000	3,000	ADD'L M'S
STANDARD WHITE WOVE ENVELOPES					
#6 ³ / ₄ Regulars	\$19.50	\$35.00	\$66.00	\$93.00	\$24.75
#6 ³ / ₄ Windows	22.00	39.00	69.30	96.50	27.50
#9 Regulars	22.00	39.00	69.30	96.50	27.50
#9 Windows	24.20	40.70	74.80	100.50	30.25
#10 Regulars	22.00	38.00	71.50	99.00	28.50
#10 Windows	25.30	41.50	79.00	104.50	33.00
6x9 Open Side	40.50	67.00	133.00	198.00	63.50
6 ¹ / ₂ x9 ¹ / ₂ Open Side	44.00	71.00	141.00	211.00	68.50
9x12 Open End	60.00	99.00	193.00	286.00	95.50

For 2-sided Envelope Printing add 15% plus \$2.00 (1,000 minimum). We can also typeset the back side of your envelope too!

PLAIN UNPRINTED ENVELOPES: Deduct 15% off of prices

COLOR BOND ENVELOPES

Colors Available: (ONLY FOR #10 REGULAR PLEASE PAY THE BELOW PRICES) Blue, Cream, Green, Ivory, Orchid, Pink and Yellow. Please note that ALL these colors are ONLY AVAILABLE for #10's Regulars

#10 Regulars	\$30.80	\$55.00	\$104.50	\$148.50	\$44.00
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Colors Available for #10 Windows, #9 Regular & Windows and #6³/₄ Regulars & Windows; Blue, Green, Ivory, and Yellow. (PLEASE PAY THE BELOW PRICES)

#10 Windows		57.75	110.00	156.75	49.50
#9 Regulars		60.50	118.00	171.00	55.00
#9 Windows		63.50	125.00	184.00	58.00
#6 ³ / ₄ Regulars		50.50	99.00	145.00	46.00
#6 ³ / ₄ Windows		53.30	102.00	150.00	47.80

Color 6x9, 6¹/₂x9¹/₂, and 9x12's also available.

SECURITY ENVELOPES

(Blue inside tint)

#9 Regulars	\$27.50	\$45.35	\$82.50	\$115.50	\$34.00
#9 Windows	29.50	47.00	88.00	125.00	37.00
#10 Regulars	27.50	45.35	82.50	115.50	34.00
#10 Windows	29.50	47.00	88.00	125.00	37.00

WHAT IS CONSIDERED CAMERA READY COPY?

When we use the term "camera ready copy" for offset printing we are talking about copy that is ready to go on a plate for printing. The copy is exactly as it should be without making any adjustments. See Image Requirements on Page 3.